

Rural Extension: Doing It Well

2 or 4 day course



Improve your skills in rural extension using proven strategies and techniques.

This 2 or 4 day course is for Agriculture and NRM professionals who want to improve the rural extension they do with their community or farmer groups. Resources are limited in many projects so extension needs to be done effectively to get long term change and capacity building. The course is hands on with lots of activities, discussion and case studies and is tailored to the group's needs. This course can also be blended with technical training in a specialised topic such as soils, grazing management, or farm planning so that participants develop their skills in both extension and a relevant technical subject as well. The course covers:

- What is extension.
- The main approaches to extension
- The key stages of capacity building
- Understanding people, learning and change
- Extension to get results.
- What makes a good extension activity
- Developing an extension strategy for your project/organisation.
- Facilitating communities of practice